



Brock BEHME

MARKETING AND COMMUNICATIONS

- (309) 251-2807
- bbehme@gmail.com
- 525 S. Boston Ct.
Peoria, IL 61607

EXPERIENCE

August 2011 / Present

LG SEEDS / *Marketing Communications Coordinator*

- Administered \$750k+ advertising media and marketing materials budget
- Chair and host of the LG Marketing Committee for brand improvement
- Key component in LG Seeds national rebranding effort
- National Farm Show production crew member
- Print vendor and creative agency project manager and point person
- Developed, deployed and supported an online storefront for on-demand sales material acquisition
- Created and produced annual marketing and sales materials on budget with strict deadlines

Sep 2009 / July 2011

FIRST CALL MARKETING / *Content Creator*

- Managed, created and deployed web development and advertising projects for small businesses throughout the country in efforts to boost their local brand awareness and sales.

Sep 2005 / Present

FREELANCE CONSULTING & DESIGN / *Creative Director*

- Branded, positioned and marketed a variety of clients through graphic design and web development
- Extensive project management, customer service and pricing experience

EDUCATION

Sept 2007 / May 2009

BACHELOR OF SCIENCE / *Bradley University*

- Graphic design concentration with emphasis on the creative thought process and client interaction
- Direct focus on fundamental design concepts, art theory and art history

Sept 2005 / May 2007

ASSOCIATE OF ARTS AND SCIENCE / *Illinois Central College*

- Graphic design concentration with emphasis on applying artistic and computer techniques to interpret technical and commercial concepts

RECOGNITION

Jul 2014

SPIRIT AWARD / *LG Seeds*

Received the annual corporate award for exceptional commitment and significant company contributions

SKILLS

- ADOBE CREATIVE SUITE
- ILLUSTRATION
- WEB DEVELOPMENT (HTML/CSS/CMS)
- PROJECT MANAGEMENT

STRENGTHS

- CREATIVE PROBLEM SOLVING
- PEOPLE & RELATIONSHIPS
- TIME MANAGEMENT & ORGANIZATION
- TEAM COLLABORATION

HOBBIES

- FAMILY & FRIENDS
- TECHNOLOGY
- HUNTING, FISHING, GOLF
- ART & MUSIC